

egg 2025



Important

The TNS name and logo are the property of TNS. **egg-2025** is a privately organized meeting, which has been granted limited use of name and/or logo for the purposes of the meeting. The use of name and/or logo does not imply endorsement, liability or responsibility by TNS.

egg – Terms and Conditions Last changed: Oct 29, 2024

GDPR – Rights of Participants (“data subjects”)

Note: For definitions of GDPR-terms please refer to GDPR Art. 4

- Controller: Thorsten Heitzmann. Contact by email (th@3090.eu) or phone (+41 41 2442 999).
- Purposes of the processing: Registration for the **egg**-meeting, checking membership status and entitlement to participate, enabling communication between participants.
- Legal basis for the processing: GDPR Art. 6(1)b
- Recipients of the personal data: The data is collected by on our own server “3090.eu”. The server is located in the European Union, it complies with the GDPR and uses all necessary means for data protection. The data is also forwarded to the event organizer Thorsten Heitzmann, living in a third country (Switzerland). GDPR states that *A transfer of personal data to a third country (...) may take place where the Commission has decided that the third country, a territory or one or more specified sectors within that third country, (...) in question ensures an adequate level of protection. Such a transfer shall not require any specific authorisation.*

The European Commission has recognised Switzerland as providing adequate protection.

- Data stored will be deleted 2 years after the **egg**-event is finished. This is intended to enable repeat participants to re-use the information they entered.
- The participants have the right to request from the controller access to and rectification or erasure of personal data or restriction of processing concerning the data subject or to object to processing as well as the right to data portability.
- The participants have the right to lodge a complaint with a supervisory authority.
- The participants provide their personal data as a contractual requirement in order to participate at the **egg**-meeting. The participants are obliged to provide the personal data necessary to establish their (and their guests’) right to participate. Failure to do so will prevent participation at the meeting.
There are data elements which participants are encouraged, but not required, to provide. These elements are those who are intended to enable and improve communication of participants: *country, picture and personal information.*

Photography / Privacy issues

During most of the event there will be photography of some kind — mostly private pictures taken by members and their guests of other members and their guests. Some of these pictures will inevitably end up on Facebook or elsewhere online, on people's FB walls, in online forums,...

Pictures posted online will often end up tagged, thus creating a link from picture to name. Please do only tag yourself, let others tag themselves if they want to! (Of course, tagging is often done by eager third parties too, volunteering to help out with that work and intending no harm — and therefore impossible to entirely prevent.)

The participant has the option to make known to others that participant objects to being photographed, identified, etc. The participant, however, accepts that this is not foolproof and mistakes can happen. The participant agrees to not hold responsible any of the organizers of the meeting for any picture-related privacy issues. In the event of disagreement between participants, this is entirely a private matter.

Participation Policy

No money back

There is a substantial discount for booking early, in consequence there are no refunds when you cancel your registration or simply do not attend.

In the event of the meeting being cancelled, you are entitled to *either* a refund (if money has already been spent on the meeting before cancellation, the refund will be related to the proportion of money spent and money left over)) *or* to forward the money the the next meeting that will take place.

If no decision is made, the money will be forwarded to the next meeting, and the “no refund”-rule will apply again in the next year.

Respect the people doing the work

Never forget that while essentially this is a meeting created by members for members, there are many volunteers doing a lot of work around this. One thing we want to avoid is having people coming as *consumers* as opposed to *participants*. Please do your part to make the meeting great. Take newcomers in, talk to people you never talked before, do not squander the resources and be respectful to each other.

Respect vulnerabilities of other participants

The **egg** is often described as having a uniquely familiar atmosphere. People are talking about their vulnerabilities, people are often generous towards less well-off participants,...

On rare occasions, however, some participants have felt that this was exploited. When they talked to someone about their vulnerabilities and later were contacted to book a professional coaching session with the very person they talked to at the **egg**, or when people seemingly had perfected the “*get invited*”-spiel and the inviting party/parties then felt exploited and manipulated.

There is no universal truth here, one person's perception may differ from another person's perception - but if such complaints arise, as they very occasionally did in the past, then perhaps a line has been crossed. There is a huge grey area in all this, but please err to the side of caution.

Respect others

The stereotype of highly gifted people is that we are socially incompetent fools who think they're better than others. We would welcome everyone to not reinforce that stereotype, especially not when being identifiable as part of the **egg** group.

No unannounced/unregistered guests, for however short a time

The registration fee is not usurious. If someone wants to attend, that person needs to pay.

Miscellaneous

Handling of Email Addresses, SPAM, etc.

Those who sign up for the meeting are asked for some personal information to go into the new InfoWiki on the 3090.eu-website. It is expressly forbidden to use the InfoWiki as a source for email addresses for mass mailings, to enable spam messages, to harass people, or to give access to the InfoWiki to third parties.

Failure to comply with these rules might lead to (but is not limited to) cancellation of your registration without refund and/or ineligibility to partake in future meetings.

InfoWiki

The InfoWiki is quite handy — it helps to bring the group together before, during and after the meeting. Unfortunately, there are always people who don't fill in their information. In the past, we tried to level the playing field by not giving access to the full "infosheet" to people who did not enter their own information. This was tedious and is also not really possible any more with the InfoWiki.

Therefore entering at least some minimal information (a picture and a few lines of text) is now mandatory for registration/participation. The meeting is getting bigger and bigger, and while generally people want to know who they are dealing with, it is also a token of mutual respect to provide information about oneself.

There is an exemption for underage children, but you are still encouraged to provide some info.